



# APPLY NOW

## WHO SHOULD APPLY?

Those involved in production agriculture who are interested in the policy process and its impact on the corn industry.

*Applications are being accepted for the fourteenth Missouri Corn Growers Association (MCGA) CornRoots Leadership Academy. Applications must be submitted no later than Nov. 8, 2024.*

## CORNROOTS MEMBERS MUST

- Actively participate in discussions;
- Be willing to approach new ideas and experiences;
- Be able to communicate via email and phone on a regular basis;
- Be able to attend (3) scheduled sessions slated for December, January, and July;
- Be willing to engage family, friends, neighbors, and industry partners in grassroots efforts.

## TOPICS COVERED

- Corn and Agricultural Issues Update
- Meetings with Elected Officials
- Grassroots Training including:
  - Communicating with Legislators
  - Leadership Training
  - Public Speaking
  - Media Training
  - Social Media Training

## SCHEDULE

CornRoots Class 14 will meet for its first session Dec. 10-12, 2024. A second session will coordinate with the MCGA Annual Meeting January 28-29, 2025. Third session will be in Washington, D.C., July 14-17, 2025.

*Expenses associated with the CornRoots Leadership Academy, including lodging, airfare to Washington, D.C., and meals are paid by MCGA.*



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CornRoots Leadership Academy is a program geared toward corn producers who are interested in developing their leadership skills and influencing the policy process.

*Application forms are available at [www.mocorn.org](http://www.mocorn.org) and must be submitted no later than Nov. 8, 2024. Questions? Contact Katie Marshall at (573) 893-4181.*



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## SESSION 1: DEC. 10-12, 2024 JEFFERSON CITY

- Communication and social media training
- Advocacy growth
- Personal development
- Ethanol plant, lock & dam tours



## SESSION 2: JAN. 28-29, 2025 JEFFERSON CITY

- Industry visits with Missouri Department of Agriculture and Department of Natural Resources
- Grassroots lobbying at Missouri State Capitol
- Missouri Corn Growers Association Annual Meeting



## SESSION 3: JULY 14-17, 2025 WASHINGTON, D.C.

- Grassroots lobbying on Capitol Hill
- DelMarVa region farm tours
- Networking with fellow corn leadership groups
- National Corn meetings