



# DRIVING DEMAND

PROMOTING & DEFENDING CORN MARKETS

ADVOCATING IN JEFFERSON CITY & WASHINGTON, D.C.



SUMMER 2024

## LED BY CORN FARMERS



Dylan Rosier  
Mound City



Ryan Meyerkorth  
Rock Port



Matt Lambert  
Laclede



Adam Casner  
Carrollton



Brent Hoerr  
Palmyra



Brian Willott  
Mexico



Greg Bertz  
Mayview



Brice Fischer  
Rockville



Brian Lehman  
Versailles



Brandon Thiel  
Marshall



Dan Kuenzel  
Washington



Jim Boerding  
St. Charles

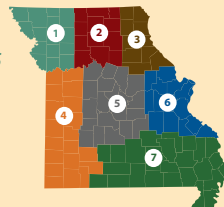


Clint Stephens  
Advance



Patrick Seyer  
Oran

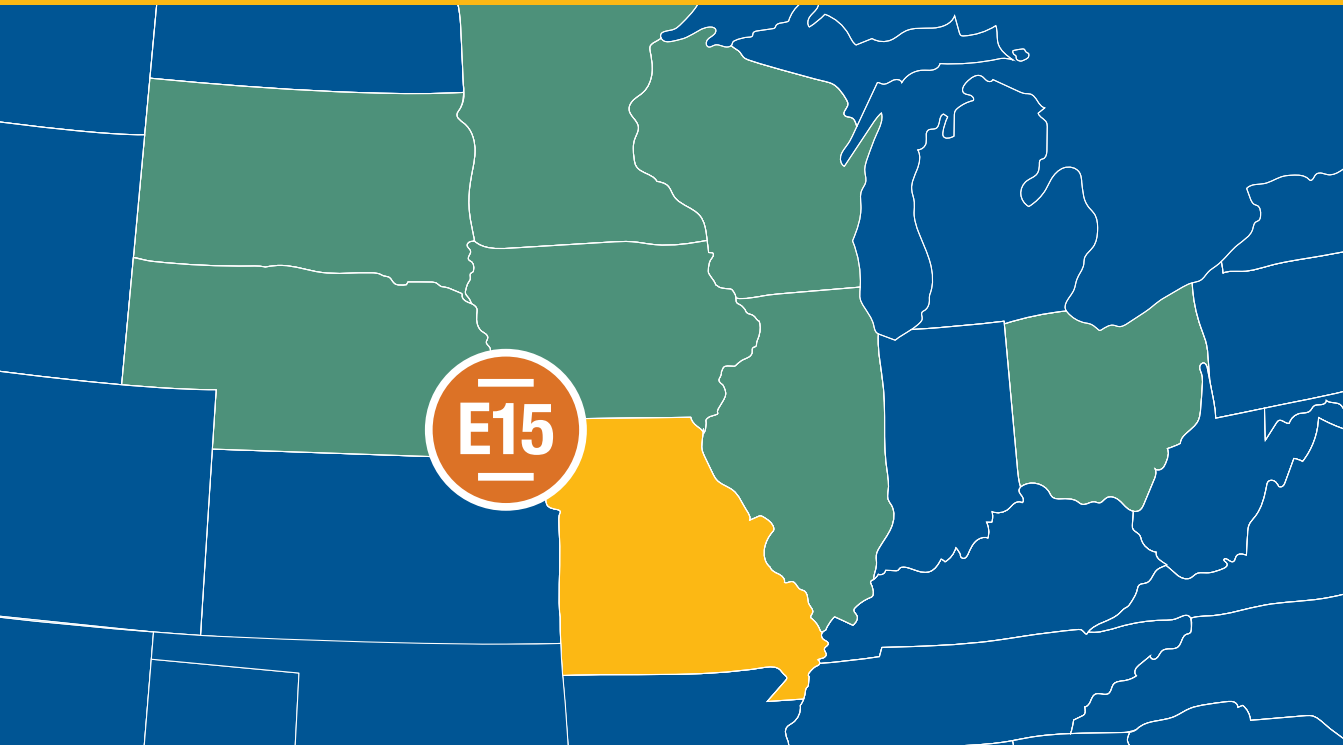
*A 14-member board of grower-leaders elected by their peers directs both the Missouri Corn Growers Association and the Missouri Corn Merchandising Council.*



MissouriCorn  
Growers Association

MissouriCorn  
Merchandising Council

# E15 DEMAND NOW YEAR ROUND



***“Despite E15 being approved for 96% of the vehicles on the road today, outdated regulations excluded it from being sold during summer months...”***

Growing and protecting corn-based ethanol markets on all fronts is crucial to Missouri Corn’s mission. In February, the Environmental Protection Agency (EPA) approved a waiver request submitted by Gov. Mike Parson to ensure Show-Me State drivers have year-round access to fuel containing 15 percent ethanol (E15), also known as Unleaded 88. At the urging of corn growers, Gov. Parson joined a coalition of seven other Midwest governors to request a waiver through the Clean Air Act for lower-volatility gasoline during summer months. Smart policy combined with growing infrastructure translates to more choices at the pump, increased corn demand, and stronger energy security.



***“...In partnership with the Governor’s Office, Missouri corn growers stepped up to help provide drivers with cleaner, more cost-effective choices at the pump and utilize an energy source grown and refined here at home.”***

---

**– Greg Bertz, Mayview**

*Bertz (pictured left with Director of Agriculture Chris Chinn and Gov. Mike Parson) represents growers from District 4 on the Missouri Corn board of directors.*

# E85 DEMAND IN CALIFORNIA



***“Our infrastructure grant dollars, teamed with Pearson Fuels’ marketing and local expertise, allows us to increase ethanol demand faster...”***

The Missouri Corn Merchandising Council, along with corn checkoff programs from Kansas, Nebraska, and Iowa, are leveraging resources to build ethanol demand in the fastest-growing market for E85 (an 85% ethanol blend). The coalition has partnered with Pearson Fuels, the largest E85 distributor in California, since 2021. And efforts are paying off. Sales of E85 have exploded from just over 40 million gallons in 2020 to a record-setting 118.5 million gallons in 2023. According to California Air Resources Board data, while the state’s Low Carbon Fuel Standard incentivizes so-called “zero-emission vehicles” powered by electricity or hydrogen, ethanol has reduced more greenhouse gas emissions than any other fuel.



***“...in California compared to anywhere else in the country. A single station can utilize around 50,000 bushels of corn for ethanol each year, highlighting the significant benefits of our investment for corn growers.”***

---

**– Brandon Thiel, Marshall**

*Representing growers in District 5, Thiel serves on the Missouri Corn board of directors and the National Corn Growers Association Ethanol Action Team.*

# ETHANOL DEMAND GOING GLOBAL



CANADA

13%



INDIA

191%



UK

147%



***“You can’t underestimate the value of face-to-face conversations with our global customers. When the trade team from India visited our farm, they had a lot of questions about corn farming in Missouri...”***

Efforts to expand global ethanol markets are proving effective, thanks to a strong partnership with the U.S. Grains Council. In the 2023 marketing year, ethanol exports to Canada and the United Kingdom reported significant growth of 13% and 147% respectively, with India increasing by an impressive 191%. In 2022, Missouri Corn hosted a trade team from India to provide a closer look at all ethanol components from plant to pump. The delegation was comprised of members from India’s automotive manufacturers, oil companies, and the country’s Governmental Energy Transition Team. India is working toward an E20 blending target by 2025, and the American corn farmer is helping make that goal possible.



***“...They were impressed not only with the size and amount of technology in today’s equipment but also that farming is a generational thing. The work that went into organizing this trade team, and others just like it, is helping build relationships and markets worldwide.”***

---

**– Adam Casner, Carrollton**

*A corn farmer from District 2, Casner serves as the Missouri Corn Merchandising Council secretary and sits on the Ethanol Advisory Team with the U.S. Grains Council.*



## YOU'RE BUSY FARMING AND RAISING A FAMILY.

While you can't be everywhere at once, the Missouri Corn Growers Association is working to defend your way of life and grow market demand. Join others in standing up for today's corn industry. Call the Missouri Corn office at (573) 893-4181 to find out if you're a member. Sign up online for a one-year, three-year, or lifetime membership by visiting [mocorn.org](http://mocorn.org).



***"Taking the time to talk directly with lawmakers about how legislation can impact the farm level makes a real difference. And MCGA helps make those conversations possible. I strongly believe our collective strength is found in standing up and speaking up. If you're not a member, I encourage you to join."***

---

**– Patrick Seyer, Oran**

*As a Missouri Corn board member, Seyer organizes a local delegation to visit the State Capitol during legislative session. He also serves on the Stewardship Action Team with the National Corn Growers Association.*