

The Missouri Corn Growers Association (MCGA) and Missouri Corn Merchandising Council (MCMC) is seeking a dedicated, hard-working individual with an understanding and appreciation of the agricultural industry to serve as the **Grower Engagement Manager**.

## JOB DESCRIPTION

The Missouri Corn **Grower Engagement Manager** will work to educate and grow programming with those contributing to the corn checkoff program. This individual will serve as the primary liaison for all field services programs associated with MCMC. In addition, they will assist with MCGA membership and advocacy programs and activities. This position will require up to 70 percent in- state travel. Competitive salary and benefits package offered.

#### **DUTIES AND RESPONSIBILITIES**

- Participate in a sustained effort to increase the awareness of Missouri Corn programs with checkoff contributors around the state;
- Foster relationships around the state to educate and bring awareness of Missouri Corn programs;
- Serve as liaison to corn growers, elevators, processors and other purchasers of corn;
- Assist when needed to increase the awareness of ethanol, livestock, and other value-added opportunities at trade shows, field days, outside meetings, and other designated events;
- Assist in providing growers with the information and encouragement needed to be active ambassadors for Missouri Corn;
- Assist in execution of MCGA membership events such as golf and sporting clay tournaments.

## REQUIREMENTS

Education: Bachelor's degree in related field plus three years sales/relationship experience and/or

training; or equivalent combination of education and experience

#### Skills:

- Ability to project a positive image of Missouri Corn programs and relate effectively with all segments of the industry;
- Ability to effectively present information and respond to questions from farmers, members, and the general public;
- Excellent customer service skills and high level of professionalism;
- General knowledge required of U.S. agriculture, especially corn production, technology, and use;
- Ability to think strategically, creatively, and take initiative;
- Excellent verbal and written communication skills;
- Ability to present to small and large groups;
- Project management, superior organizational skills, and attention to detail.

# SUBMIT COVER LETTER AND RESUME

Missouri Corn

Attn: Grower Engagement Manager

3118 Emerald Lane

Jefferson City, MO 65109

or via email: kmarshall@mocorn.org

The MCMC was formed in 1984 with the passage of a corn checkoff and is dedicated to market development, research, and education. Established in 1978, MCGA is a grassroots organization dedicated to increasing the profitability of corn production through sound policies, market development, and involvement in the political process.