Offical Review Of The Missouri Corn Growers Association And The Missouri Corn Merchandising Council

30 YEARS
2014 ANNUAL REPORT

Important survey inside
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MISSOURI CORN STAFF

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Cindy Remmert .................................... Director of Finance
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2014-2015 MISSOURI CORN BOARD OF DIRECTORS

DISTRICT 1
Morris Heitman
MCMC Chairman
Mound City
Kevin Hurst
MCGA President
Tarkio

DISTRICT 2
Gary Porter
MCMC Vice Chairman
Mercer
Matt Lambert
Brookfield

DISTRICT 3
Jay Schutte
Benton City
Scott Hays
Monroe City

DISTRICT 4
Kyle Kirby
MCMC Vice Chairman
Liberal
Mike Moreland
MCMC Secretary
Harrisonville

DISTRICT 5
Kurtis Gregory
Marshall
Jay Fischer
Jefferson City

DISTRICT 6
Greg Schneider
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Warrenton
Mark Scott
MCMC Treasurer
Wentzville

DISTRICT 7
John Moreton
Charleston
Jim Stuever
U.S. Grains Council
Board Representative
Dexter
Mike Geske
National Corn Board
Representative
Matthews
LETTER FROM THE OUTGOING CHAIRMAN

Greetings from northwest Missouri. Thank you for allowing me to serve as your Missouri Corn Merchandising Council (MCMC) chairman. This past year, we continued our work educating producers and non-producers alike about our nation’s top crop. MCMC could not accomplish all it does without the outstanding board and staff working together on the growers’ behalf.

The year 2014 also marked the 30th anniversary of MCMC. Congratulations to all of us for reaching such a milestone that sprouted from the vision of those who founded the checkoff to the benefit of all growers. Over the last three decades, many ideas put forth by farmers have developed into workable products. The most notable is ethanol. Missouri is home to six farmer-owned ethanol plants that have led to a revival of rural Missouri and many good-paying jobs.

As was the case over the past 30 years, MCMC continues to develop programs to tell the story of Missouri’s farmers. These stories are important in educating the general public on Missouri agriculture. Today, MCMC helps sponsor NASCAR, and this program continues to extoll the benefits of ethanol to millions of fans on and off the track. NASCAR drivers have run more than six million miles on E15 without a single fuel-related issue. If NASCAR can run on E15 with their grueling engine demands, just think how it can benefit your daily drive.

One of my favorite educational tools is our partnership with Missouri Farmers Care and the St. Louis Cardinals. This collaboration brings together many of the state’s agricultural associations to educate fans on how Missouri farmers are producing more while using fewer inputs. The campaign continued its winning streak late into the Cardinals’ postseason run, extending our educational efforts from March through late October.

MCMC is also actively working to increase corn’s market share in our export channels. We partner closely with the U.S. Grains Council by hosting producer exchanges and foreign buyers at farms across the state. These visits give international customers firsthand interaction with their corn suppliers, helping build relationships and increasing corn exports to those countries.

These are just a few highlights of your checkoff dollars at work. None of these programs would be possible without you, the grower. Our efforts would not be successful without the vision of past and current board members. I was able to build on the foundation laid by previous chairs and am grateful for the opportunity. Now I pass the mantle to our new chairman, Morris Heitman. I know he will continue the success of MCMC. Thanks again for a great year.

Sincerely,

Kevin Hurst
Outgoing MCMC Chairman
Tarkio, Missouri
What a difference two years can make. An abundant harvest for Missouri has wrapped and shows record numbers once again. The numbers from 2014 confirm corn farmers can replenish a supply for domestic and export uses. The work that has carried on in the past will have an important impact as we struggle to send all those bushels to markets both at home and abroad.

Many issues Missouri Corn Growers Association (MCGA) members faced in 2014 have moved to, or neared, completion. We now have a farm bill but still have a big hill to climb to gain a working understanding of the options and implementation. In the days ahead, more information and education will provide choices for improved security through crop insurance and revenue protection programs.

MCGA continues to defend the federal Renewable Fuel Standard, and our strong grassroots membership has proven a united voice can and will make a positive influence. We have also come on par with surrounding states to allow the sale of E15 in Missouri. Not to be understated, the passage of Amendment 1 shows how Missouri agriculture united to ensure agriculture production will continue to thrive in our state.

Since its inception in 1978, members have provided the foundation for MCGA. We now proudly have a record grassroots base of over 2,700 members. These members continue to provide input and activity that will drive our board and staff to create opportunity and success for our membership.

In any organization, feedback is critical in evaluating priorities and providing the best information that is relevant to you. Please take a moment to complete the survey included in this report and return your comments in the postage-paid envelope. We don’t know what you are thinking unless you tell us. Your responses will help guide strategies and services so we can best represent our membership. Thank you in advance for taking the time to share your thoughts.

Last, but not least, it has been a pleasure to serve as the MCGA president this past year. Though we have accomplished a great deal, we have more to do. I sincerely ask you to continue your engagement and support to build a better future for Missouri’s corn industry.

Thank You,

Jim Stuever
Outgoing MCGA President
Dexter, Missouri
MEMBERS ARE THE KEY

Membership with the Missouri Corn Growers Association is an integral component of our success in the legislative arena. MCGA relies on membership dues to fund our public policy and regulatory efforts. Without the collective voice of corn growers in Missouri, MCGA would not be successful defending the important markets for Missouri corn. Thanks to grower and industry support, MCGA hit a record-high membership of 2,739 in October 2014. This is the sixth straight year membership has risen - a growth of 99 percent since 2008!

The year ahead looks to prove challenging with continued attacks on the corn and ethanol industries. Every membership matters. If you are already a member, thank you for your support. If you are not a member, please join the fight to protect the corn industry in the state, country and worldwide. Visit www.mocorn.org to become a partner in progress.

Outgoing MCGA President Kevin Hurst discussed conditions of the 2014 corn crop with Japanese grain buyers during a U.S. Grains Council led trade mission to Japan and Korea Sept. 7-14.

Past MCGA President Rob Korff (left) was inducted into the Recruiter Hall of Fame by National Corn Growers Association President Martin Barbre (right) at an awards banquet held during the 2014 Commodity Classic in San Antonio, Texas.

Members enjoy an MCGA-sponsored golf outing.

MCGA MEMBERSHIP GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>1,425</td>
</tr>
<tr>
<td>2010</td>
<td>1,680</td>
</tr>
<tr>
<td>2011</td>
<td>2,166</td>
</tr>
<tr>
<td>2012</td>
<td>2,482</td>
</tr>
<tr>
<td>2013</td>
<td>2,563</td>
</tr>
<tr>
<td>2014</td>
<td>2,739*</td>
</tr>
</tbody>
</table>

*As of Oct. 31, 2014
MISSOURI GROWERS DEFEND ETHANOL

In November 2013, the Environmental Protection Agency (EPA) proposed to decrease the amount of corn-based ethanol required under the federal Renewable Fuel Standard (RFS). The proposal would reduce conventional biofuel requirements from the statutorily required 14.4 billion gallons to 13 billion gallons. EPA stated the reduction was attributed to the saturation of the E10 (10 percent ethanol, 90 percent gasoline) market and lack of infrastructure to distribute higher blends of ethanol.

Following EPA’s announcement, MCGA went to work creating a compelling campaign to send EPA a strong message. Missouri corn, cattle and ethanol producers traveled to Washington, D.C., made calls and submitted thousands of comments in 2014 urging the EPA and Congress: Don’t Mess With the RFS. Missouri Corn’s collaborative efforts resulted in over 3,600 comments being mailed or submitted online to the EPA. This is one of the strongest grassroots responses on an ethanol issue in our association’s history!

Thanks to your letters, emails and phone calls, grassroots prevailed as the EPA announced it would be reconsidering their ill-advised plan to reduce the 2014 RFS based on the so-called blend wall. Instead, EPA will finalize the 2014 standard in 2015, when the Agency will also announce plans for setting the 2015 and 2016 blending volumes. Though the battle isn’t over, our combined voice sent the EPA a strong message. We often say growers are the best lobbyists. This proves it! Thank you again for your efforts in making this possible.

WATER RESOURCES BILL CRUISES TO PRESIDENT

MCGA also spent significant time working to advance a new Water Resources Reform and Development Act (WRRDA) to provide crucial upgrades on infrastructure necessary for trade. In 2014, Congress overwhelmingly voted to send WRRDA to President Obama who then signed it into law. This marks the first time since 2007 a bill authorizing investment in our nation’s waterways has made it to the president. This long-awaited act contains reforms and investments critical to ensuring you have access to key foreign markets. With our lock and dam system well past its intended age, these investments ensure we move toward improving this integral export channel.

FINALLY A FARM BILL

The long awaited 2012, turned 2014 Farm Bill, finally made it across the finish line. The bill passed the House last January with a vote of 251-166 and cleared the Senate with a vote of 68-32 before being signed by the president. The bill provides national budgetary savings by eliminating direct payments while including important reforms to farm safety nets and maintaining a strong crop insurance program.

With the bill, growers now have the option to participate in the revenue-based Agriculture Risk Coverage (ARC) program (with county or farm level options) or a Price Loss Coverage (PLC) program with fixed reference prices. Both programs’ payments will be tied to base acres. Key funds were also included in the Market Access Program and Foreign Market Development Program to assist in marketing corn, ethanol and co-products to international markets. These funds ensure boots are on the ground in key countries around the globe.
MCGA FIGHTS FOR E15

In February 2014, the Missouri Department of Agriculture began allowing the sale of E15 in Missouri. This came following a hard fought battle in the legislature after oil interests and misinformed legislators sought to interfere with consumer choice and block the sale of this product. The Joint Committee on Administrative Rules (JCAR) voted to disapprove the rule in October 2013 due to smokescreens set up by ethanol opponents and the Missouri Petroleum Marketers and Convenience Store Association’s desire to put E15 approval through the legislative process. Following the JCAR vote, the Missouri General Assembly had 30 legislative days to confirm the committee vote, which would kill the rule. However, MCGA was successful in working with the General Assembly to ensure the facts were known about E15. As a result, a vote to approve JCAR’s decision did not occur, putting E15 back on track in Missouri and opening another market for ethanol and consumers.

HISTORIC FARMING RIGHTS AMENDMENT PASSES

With the strong dedication and help of corn growers, Missouri voters elected to keep Missouri farming by voting Yes on Amendment 1, the Farming Rights Amendment. Every vote counted as Amendment 1 passed by 2,500 votes out of nearly 1 million votes cast. Amendment 1 again prevailed through a re-count.

Missouri Corn farmers understood how important Amendment 1 is to agriculture and your association went to work. Through dozens of meetings, town halls, presentations to civic groups and personal visits, significant staff time and resources were dedicated to help voters understand the issue and take a stand for our state’s farmers. Additional outreach included:

- Updates in StalkTalk newsletters
- Education through CornTalk radio program
- Yard signs distributed statewide
- Participated in regional media tour
- Featured in Missouri Farmer Today op-ed
- Funded social media efforts on Facebook
- Postcards mailed to nearly 15,000 growers
- Ads aired on the Brownfield and MissouriNet radio networks (40+ stations)

Through this all-hands-on-deck outreach effort, Missouri Corn played a leading role in the effort to galvanize the rural vote. It was this rural vote that carried the constitutional amendment to victory. We want to thank every MCGA member for their hard work getting out the vote on Election Day.

This is an enormous victory and historic milestone for Missouri agriculture as Amendment 1 places protections for farming in the state constitution for the first time. This continues to prove agriculture remains a force to be reckoned with and when farmers organize for a common effort, they have a significant impact. The Humane Society of the United States (HSUS) and other out-of-state activist groups are sure to come back to Missouri, but with your help and the new constitutional protection, we will be ready to fight back.
ENVIRONMENTAL STEWARDSHIP

In 2014, MCGA represented corn growers on critical environmental policy and regulatory issues certain to have far-reaching effects to the agricultural industry as a whole.

EPA “WATERS OF THE U.S.” PROPOSED RULE
By now, most everyone is aware of the poorly written, and potentially disastrous, EPA draft “Waters of the U.S.” (WOTUS) rule. In March 2014, the EPA and Corps jointly released a highly controversial draft rule that sought to define the scope of waters protected under the Clean Water Act (CWA). The stated intent in this convoluted rule was to clarify to the public as to whether individual water bodies are categorized as “Waters of the U.S.,” thus requiring permits for additional activities occurring on the land. Farmers and landowners must have this clarity. However, this cannot come at the cost of overreach by the federal government and must not exceed the scope of the Federal Clean Water Act. With that in mind, MCGA submitted a lengthy list of serious concerns on the rule to the EPA. We will continue to push for the rule to be withdrawn or rewritten in a way that works for farmers.

DNR NUTRIENT LOSS REDUCTION STRATEGY
After several years of MCGA participation in stakeholder committee meetings, the Missouri Department of Natural Resources (DNR) unveiled a statewide plan in September 2014 designed to reduce nutrients in Missouri waters and potentially the Gulf of Mexico. Through MCGA’s persistent efforts, this DNR proposal currently includes a workable set of voluntary actions and strategies designed to improve water quality in Missouri while reducing nutrient flow downstream. MCGA will continue to promote and insist policies related to nutrient management focus squarely on the voluntary adoption of proven conservation practices supported by farmers – not through the pursuit of costly regulatory schemes or new onerous regulation.

NUTRIENTS AND EPA GULF HYPOXIA TASK FORCE
Like past years, the single largest water quality issue facing agriculture remains centered on nutrients. Missouri Corn continues to urge the Missouri DNR to alter its plans to promulgate state Numeric Nutrient Criteria (NNC) for Missouri lakes and streams. The nutrient criteria, once finalized, would place an extremely stringent limit on the allowable amount of nitrogen and phosphorus in lakes, rivers, streams and creeks. This may also include a water “clarity” standard that would set an allowable limit for aesthetic and recreational use purposes. While Missouri Corn fully supports healthy state waters, the criteria being proposed by DNR represents bad policy, will not solve any problems and poses many technical and scientific challenges on how it will be implemented and enforced. Our goal is to make sure DNR doesn’t limit your ability or your right to farm.

There has never been a time when so many individual state and federal policy issues are being contemplated at one time that have the potential to impede farmers’ daily operations, their profitability and long-term sustainability. MCGA is committed to working for our member-growers and collaborating with our industry and governmental partners to push and develop voluntary and common-sense environmental policies for Missouri agriculture.
To enable us to better serve Missouri corn producers, we would like to ask you the following questions. This survey will only take a few minutes of your time, but the information gained will be crucial in planning Missouri Corn priorities. The feedback you provide is confidential and anonymous. Please return your completed survey in the enclosed envelope by Feb. 20.

If you have any questions, feel free to contact us. Thank you!

About you:
1. Please indicate your age:
   - under 25
   - 26-35
   - 36-45
   - 46-55
   - 56-65
   - 66-75
   - 76 or over

2. Please indicate your gender:   - Female
   - Male

3. Which county do you live in? ___________________

4. Which of the following best describes the area in which you live?
   - Rural
   - Suburban
   - Urban

About your operation:
5. Is farming your primary occupation?   - Yes
   - No

   If no, what is your primary occupation? ___________________

6. On average, how many corn acres do you farm? __________

   How many total acres do you farm? __________

7. Does your farm include other operations?
   (please check all that apply)
   - Crops other than corn
   - Beef
   - Dairy
   - Hogs
   - Poultry
   - Other __________
   - N/A

8. How many people work on your farm?
   _____ family members   _____ non-family   - N/A

About the Missouri Corn Merchandising Council (MCMC):
9. How familiar are you with the MCMC programs funded by the statewide checkoff?
   Not familiar 1 2 3 4 5 Extremely familiar

10. How satisfied are you with the Missouri Corn checkoff program?
    Not at all 1 2 3 4 5 Extremely satisfied

11. As a corn farmer, what do you consider to be the top three priorities for the checkoff?
    - Ethanol
    - Consumer Education
    - Environment and Water Quality
    - Livestock
    - Exports
    - New Uses
    - Youth Programs
    - Other _________________

12. Price aside, what do you feel is your biggest obstacle to profitability? ________________________
    ________________________
    ________________________
    ________________________

About the Missouri Corn Growers Association (MCGA):
13. Are you a member of MCGA?   - Yes
    - No

14. If you are a member, what are the top three reasons you belong to MCGA? (check three)
    - Increase corn usage
    - Support consumer and youth education
    - Have a voice in Jefferson City and Washington, D.C.
    - Receive corn industry information
    - Promote corn uses
    - Enhance profitability
    - Increase corn prices
    - Develop value-added opportunities
    - It’s the right thing to do

15. If no, what is the reason you decided not to join or renew your membership?
    - Retired/quit raising corn
    - Forgot
    - Cost of membership
    - Enrolled by a company for yield contest
    - Did not see value of membership
    - Did not receive a reminder notice
    - Other _________________

If not a member, continue to question 24 on the next page.
16. How many of our events have you attended in the last 12 months?

17. Overall, how satisfied have you been with MCGA events in your region?
   Not at all 1 2 3 4 5 Extremely satisfied

18. Are you aware MCGA publishes a newsletter called StalkTalk?
   ■ Yes   ■ No

19. The newsletter is distributed every two weeks. How often do you read StalkTalk?
   ■ Every issue   ■ Most issues   ■ Some issues   ■ Very rarely   ■ Never

20. How often do you want to receive updates from Missouri Corn?
   ■ Every two weeks   ■ Monthly   ■ Quarterly   ■ Annually   ■ Never

21. How would you prefer to be reached:
   ■ Mail   ■ Email   ■ Phone   ■ Text

22. Do you follow Missouri Corn on social media?
   ■ Facebook   ■ Twitter

23. How satisfied are you with the work MCGA is doing on your behalf?
   Not at all 1 2 3 4 5 Extremely satisfied

About becoming involved:

24. Do you feel you can have an influence on the legislative process?
   ■ Yes   ■ No

25. Would you be interested in becoming more active in the policy process?
   ■ Yes   ■ No

26. Do you identify with a specific political party?
   ■ Republican   ■ Democrat   ■ Other

27. What is the biggest political challenge you see for corn farmers in the next five years?

28. What could MCGA do to encourage your membership?

If you would like to be contacted by Missouri Corn, please provide the following information:

Name:

Address:

Cell Phone:

Email:

May we contact you via text for critical policy issues?
   ■ Yes   ■ No

Please enclose this survey in the provided business-reply envelope and send it to us via the U.S. Postal Service. Thank you!
COMMUNICATIONS

MAJOR LEAGUE CAMPAIGN CONTINUES WINNING STREAK

Whether you wear blue or red, it was an exciting year to be a baseball fan in Missouri. For the fifth year, Missouri Corn and members of Missouri Farmers Care (MFC) joined forces to launch an educational campaign with the St. Louis Cardinals. Hitting a home run with millions of dedicated fans, the This is Our Field initiative ran throughout the 2014 regular season and into the postseason.

The unique partnership between the Cardinals and MFC was created to increase awareness and understanding of today’s food production. Radio ads featuring Missouri farmers were aired during each of the Cardinals’ regular season games on more than 117 stations across Missouri and bordering states. The coalition went into extra innings, placing radio spots on the Cardinals Radio Network during the National League Division Series and National League Championship Series.

Amazingly, in the five years we’ve partnered with the Redbirds, this was our fourth postseason education run. Looking at the final numbers, the Cardinals have the second highest attendance in major league baseball. For radio, nearly 1 in 5 people (18+) listening to the Cardinals game during the regular season were dialed into KMOX in St. Louis. Add it up, and our positive messages on Missouri agriculture reached a record-breaking 3.5 million fans.

Check out the in-stadium video featuring Matt Carpenter on our YouTube channel: www.youtube.com/MissouriCorn.

For the fifth year, Missouri Corn and members of Missouri Farmers Care (MFC) joined forces to launch an educational campaign with the St. Louis Cardinals.
COMMUNICATIONS

MISSOURI GROWN, MIZZOU MADE
Missouri Corn continued a successful partnership with the Missouri Tigers for the 2014 football season by proudly sponsoring Mizzou first downs. Over 65,000 fans at Faurot Field viewed video clips featuring the animated Captain Cornelius signaling first downs as they were announced from the booth during each home game. Tiger fans listening to the Tiger Radio Network heard Mike Kelly announce the Missouri Corn fueled first downs in real time. Radio ads featuring Kelly also aired each week during the game broadcast and pre-game show on more than 50 stations across the state.

Missouri Corn’s sponsorship of first downs with Mizzou football has provided a large platform to communicate our message throughout the state of Missouri. Whether promoting corn growers or ethanol’s performance power, we are able to reach millions of Missourians to share the positive impacts we are having on the community, economy and in our great state.

Missouri corn farmers – proud to fuel your Missouri Tigers.

ETHANOL VIDEO, TELLY AWARD
Missouri Corn was honored to receive a silver and bronze Telly Award for the video: A Quiet Revolution, The Ethanol Story.

2013 MCGA ANNUAL REPORT, MARCOM AWARD
Missouri Corn was also honored to receive a MarCom Award for the 2013 Annual Report.
PLANTING KERNELS IN THE SEARCH FOR KNOWLEDGE

Cultivating agricultural education is more important than ever as misinformation flourishes amongst today’s consumers. Because today’s students are tomorrow’s consumers, Missouri Corn aims to build a firm foundation by reaching out to classrooms across the state.

Through the Corn in the Classroom program, Missouri Corn reached students in nearly 150 classrooms last year by encouraging third-grade teachers to utilize our free resources. Materials include: lesson plans, hands-on activities, posters, activity books and other teaching tools designed to be a one-stop resource for teachers. These materials have been a welcome addition to their lesson plans. To date, nearly 30,000 activity books have been distributed to classrooms in Missouri and 32 other states.

Keeping in line with evolving technology, the Corn in the Classroom program was refreshed for the 2014-15 school year to include an updated activity book, two posters and an interactive online word search. Designed to meet the needs of teachers integrating technology in the classroom, this user-friendly online word search helps students learn more about the many uses of corn from their classroom, from home or on the go. Visitors can also play more than once with different searches each time. This popular activity, along with all Missouri Corn educational materials, is posted at www.mocorn.org under the resources tab.

A-MAIZE-ING OUTREACH EFFORTS YIELD RESULTS

Taking corn education outside the walls of the classroom and straight to the corn field, Missouri Corn partnered with corn mazes throughout the state to connect consumers with field corn. Twenty mazes featured Missouri Corn cutout signs highlighting livestock as the number one consumer of corn and inviting visitors to learn more about our nation’s top crop, take a photo and enter to win a free fuel card by visiting Missouri Corn’s Facebook page.

Parents, teachers and industry partners interested in utilizing newly updated Corn in the Classroom materials can download all educational tools online under the resources tab at www.mocorn.org.
ETHANOL OUTREACH

NASCAR REACHES 6 MILLION MILES OF RACING WITH AMERICAN ETHANOL

In 2011, NASCAR, American Ethanol and corn growers partnered to bring E15 to the racetrack. For more than three years, E15 has fueled every car and truck in each of NASCAR’s three premier racing series, recently hitting the 6-million mile mark.

Why NASCAR? Simply put, it was time to reach out to a bigger audience, and NASCAR allows us to do so from coast to coast. NASCAR’s marketing strength and fan loyalty is undeniable, and their endorsement of ethanol is highly valuable. Millions of NASCAR fans watch each race on television, and nearly 100,000 attend each Cup race. These fans don’t just see E15 perform on the track. They see it in high-profile NASCAR Green television commercials showcasing the benefits of American Ethanol from job creation to performance to supporting family farmers. Overall, this effort will validate higher ethanol blends with 80 million fans.

In a recent survey, NASCAR fans are more likely than non-fans to support the use of ethanol (to fuel NASCAR race cars, fuel their own car and increase U.S. energy independence) and recognize ethanol as a renewable source of energy. Whether it is on the road or on the track, American Ethanol passes the test.

SETTING THE RECORD STRAIGHT

Helping dispel the many myths surrounding the use of ethanol in small engines, boats and classic cars, Missouri Corn worked throughout the year to showcase small engines at boat, farm, classic car and outdoor shows. Attendees included dealers, manufacturers, operators, servicemen and consumers. Throughout the events, Missouri Corn staff and board educated visitors on the benefits of ethanol and dispelled myths about engine performance while running ethanol blends.

FLEX FUEL EDUCATION WITH KEY USERS

This summer, Missouri Corn demonstrated a John Deere Z925M Flex Fuel zero-turn mower running on E85 with landscapers, growers and John Deere dealers across the state. This interaction allowed us to put E85 to the test in a small engine and prove its positive performance and benefits to the people who use them the most.
**FINANCIAL SUMMARY**

**MISSOURI CORN GROWERS ASSOCIATION**

**OVERVIEW**

BEGINNING BALANCE ..................... $782,945  
TOTAL INCOME................................. $811,947  
TOTAL EXPENSES ............................. $778,560  
ENDING BALANCE ........................... $816,332

**INCOME**

- DUES .................................. $47,003  
- OTHER .................................. $104,942  
- CONTRIBUTIONS ......................... $660,000  
**SUB-TOTAL** ............................ $811,947

**MISSOURI CORN MERCHANDISING COUNCIL**

**OVERVIEW**

BEGINNING BALANCE .................. $3,564,322  
TOTAL INCOME..............................$4,276,977  
TOTAL EXPENSES .......................... $3,295,233  
ENDING BALANCE ........................ $4,546,066

**INCOME**

- CHECKOFF INCOME ..................... $4,147,208  
- OTHER .................................. $124,745  
- INVESTMENTS ............................ $5,024  
**SUB-TOTAL** ............................ $4,276,977

**2013 MISSOURI CORN STATS**

- **$1.98 BILLION** CORN CROP VALUE
- **3.4 MILLION** ACRES PLANTED
- **3.2 MILLION** ACRES HARVESTED
- **136 BUSHELS** AVERAGE YIELD
- **$4.57 BUSHEL** AVERAGE PRICE
- **435.2 MILLION BUSHELS** PRODUCED

*Data provided by the USDA-NASS Missouri Ag Statistics.*
STAYING INFORMED
Missouri corn growers receive news on activities in the federal and state arenas, programs to improve risk management and much more in the following ways:

STALKTALK NEWSLETTER
Published bi-weekly for MCGA members, StalkTalk provides the news growers need. To become a member and be added to the distribution list, visit www.mocorn.org or call (800) 827-4181.

CORNTALK RADIO PROGRAMS
CornTalk radio programs air weekly on the following farm radio affiliates: KAAN-Bethany, KFEQ-St. Joseph, KMZU-Carrollton, KRES-Moberly, KTRS-St. Louis and WTAD-Quincy.

MISSOURI CORN ONLINE
Missouri Corn Online provides in-depth information from Missouri Corn, markets and weather by DTN, a legislative action center and much more at www.mocorn.org.

SOCIAL MEDIA
Missouri Corn uses social media tools to help reach the diverse online audience. Join the conversation:

Facebook: www.facebook.com/MissouriCorn
Twitter: www.twitter.com/MissouriCorn or @MissouriCorn
YouTube: www.youtube.com/MissouriCorn
Flickr: www.flickr.com/MissouriCorn

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